

Welcome to
Frycold.com
 an intent validated
 recurring sales marketplace

here is what we do as a brand:



Packaged
Brochure
 2026

Aagstus Hightusk Research

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DPIT RECOGNIZED
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The Direct Sourcing Process

One-Time Onboarding, Lifetime Leads
 Complete a single setup to receive a continuous flow of qualified sourcing opportunities.

The \$1 "Serious Buyer" Filter
 Buyers pay a fee to submit requests, ensuring only high-conversion, serious inquiries reach you.

Direct Negotiation & Payments
 Manage pricing, payments, and relationships directly with the buyer with no middleman interference.

Unlocking Maximum Value

0% Commissions or Transaction Fees
 Keep 100% of your margins with no platform deductions, GST, or TDS cuts.

Diverse Contract Opportunities
 Convert single leads into recurring monthly contracts, OEM agreements, or private label partnerships.

Comparing the financial impact of Frycold Sourcing versus traditional marketplaces.

Traditional Marketplaces	Frycold Sourcing
✗ Sales Commissions: Percentage-based cuts	✓ 0% Commissions
✗ Hidden Fees: Transaction & Gateway fees	✓ No transaction fees
✗ Buyer Quality: High volume, low intent	✓ Qualified, high-intent leads

THE TRADITIONAL SALES BARRIER

MANUFACTURER | **PROCUREMENT BUYER**

DISTRIBUTOR/SALES TEAM | **TRADE SHOW**

ERODED MARGINS
 High Costs: Distributors, sales teams, and trade shows consume profit without guaranteeing real buyers.

THE COMMISSION TRAP
 Standard marketplaces charge commissions, transaction fees, and deductions on every order.

THE FRYCOLD SOURCING SOLUTION

MANUFACTURER | **PROCUREMENT BUYER**

ZERO COMMISSION, DIRECT BUSINESS
 Simple one-time onboarding provides lifetime lead flow with no percentage cuts or fees.

\$1 COMMITMENT FOR QUALIFIED LEADS
 Buyers pay a small fee to filter out non-serious inquiries and increase conversion.

TOTAL RELATIONSHIP CONTROL
 Manufacturers negotiate pricing, manage payments, and build long-term contracts directly with buyers.