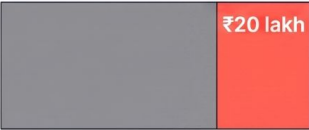


THE COST OF TRADITIONAL MARKETPLACES



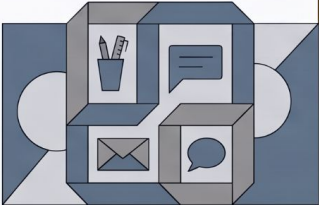
THE 20% REVENUE DRAIN

On a ₹1 crore income, traditional platforms take ₹20 lakh in commissions.



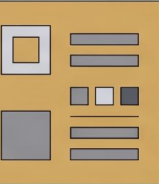
EROSION OF BUSINESS CONTROL

Platforms restrict upselling, monitor communication, and trap your professional reputation within their ecosystem.

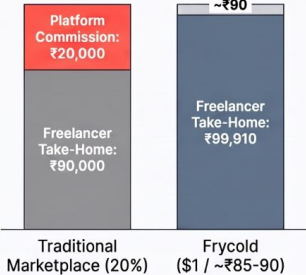


THE TRIPLE TAX IMPACT

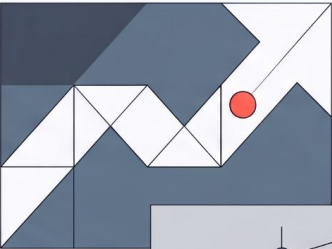
Freelancers face repeated TDS on gross amounts and GST on profits, further thinning margins.



Take-Home Pay Comparison
(₹1,00,000 Project)



THE FRYCOLD FREEDOM MODEL



\$1 TO CONNECT,
0% TO CLOSE

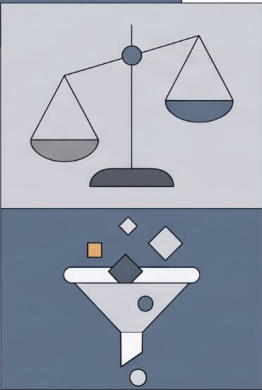
Pay \$1 for a serious lead; all subsequent deal-making happens directly between you and the client.

THE COMPETITIVE PRICE ADVANTAGE

Without 20% fees, you can offer 20% lower prices to customers while earning more.

HIGH-INTENT LEAD FILTERING

Because customers pay \$1 to connect, spam is eliminated and conversion rates significantly increase.



PLATFORM MODELS & MARKET REALITIES



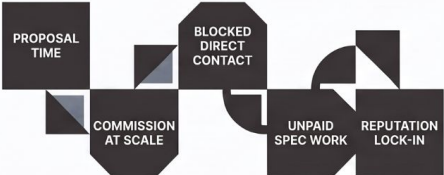
Commission platforms charge 10-20% per project.



Flat-rate directories offer predictable costs and direct client contact.

THE HIDDEN "PROFIT DRAIN" & COMPLIANCE

THE FIVE HIDDEN COSTS OF FREELANCING



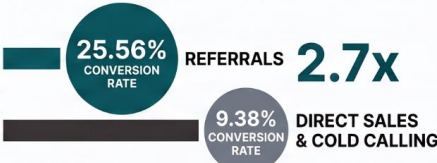
18%

THE 18% GST STANDARD FOR INDIAN PROFESSIONALS
Mandatory registration is required for domestic turnover exceeding ₹20 lakh or any e-commerce platform usage.

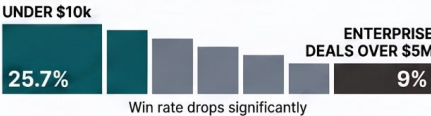
10%

10% TDS STANDARD DEDUCTION
Clients deduct 10% under Section 184J for professional services exceeding ₹30,000 annually per client.

REFERRAL LEADS CONVERT 2.7x BETTER THAN COLD CALLS



PRICE POINT DICTATES CLOSING SPEED



COMPARING TAX FILING OPTIONS FOR INDIAN FREELANCERS

FEATURE	ITR-4 (PRESUMPTIVE)	ITR-3 (REGULAR)
1. GROSS RECEIPTS	≤ ₹75 LAKH	> ₹75 LAKH
2. TAXABLE INCOME	FIXED 50% OF RECEIPTS	BASED ON ACTUAL PROFIT
3. BOOKS OF ACCOUNT	NOT REQUIRED	MANDATORY

Welcome to
Frycold.com
an intent validated
recurring sales marketplace

here is what we do as a brand:



Freelancer
Brochure
2026

Aogustus Hightusk Research

Registered CIN
U62099MH20250PC438136

DPIIT RECOGNIZED
Certificate No: DIPP209073